

// MODERN SOFTWARE ASSET MANAGEMENT

INVEST TO SAVE: REDUCE YOUR LICENSING COSTS AND COMPLIANCE RISKS



Why modern license management is so important

Licensing structures in the software industry are becoming more and more diverse. This complex range, which can include **cloud subscriptions, on-premise, perpetual and hybrid licenses as well as used licenses**, means software license management has to be both effective and efficient.

There has been a remarkable shift in IT project strategy, as pointed out by a **recent Gartner study**. More than ever, the focus is on cost management, efficiency and automation. But the **aim** is both **optimising license spend** and **reducing compliance and audit risks**.

Modern software license management solutions are of paramount importance when it comes to these aims, as they provide essential insights and offer recommendations on which steps to take to achieve them.



90 %*

Compliance

less audit response time



100 %*

Transparency

across usage, costs and licenses



40 %*

Savings

less spending on licenses and software

* based on our market assessment

The benefits of professional license management with Audit Butler

Optimise your license inventory with Audit Butler through **complete cost and benefit transparency**. Identify **potential savings** and receive all the latest and most accurate **information for license audits, purchases and/or sales**, documented and accessible on the Audit Butler **dashboard**.

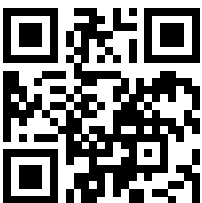
An **extensive product catalogue of Microsoft licenses** will help you capture them. Our input process ensures everything is documented, avoiding any knowledge loss as well as wasted hours and hours preparing for audits.

Our web-based tool is available anywhere, at any time, and eliminates the need for pre-installation, bypassing any system requirements. With our optional **managed services**, which ensure you are as audit-proof and **up to date** as possible, Audit Butler is **also ideal for smaller budgets**.

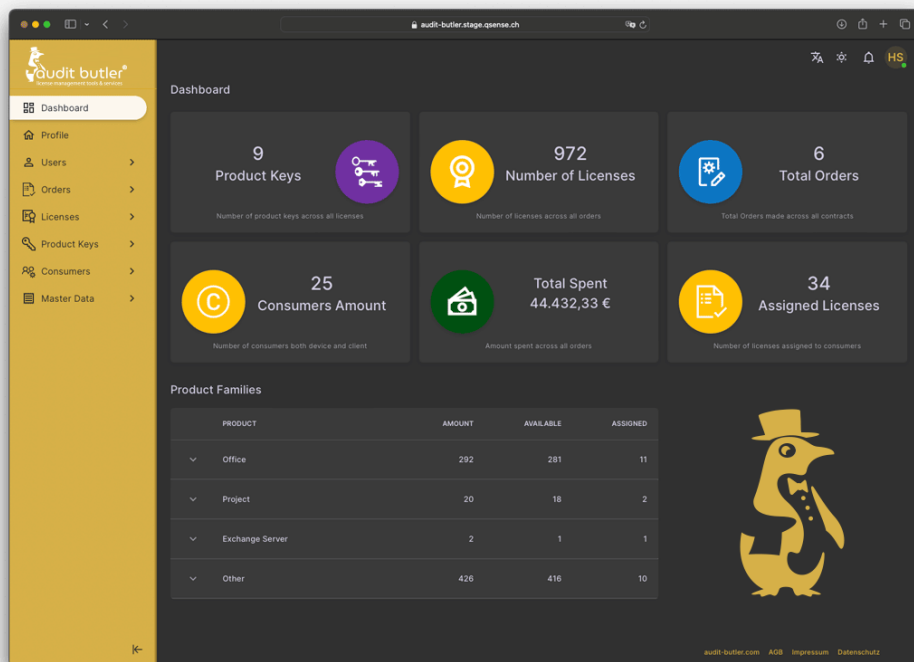
The benefits for you:

- No pre-installation necessary
- No system requirements
- Easy to use – walks you through the inventory process
- An extensive Microsoft product catalogue
- Complete documentation avoids any knowledge loss
- Developed by a team of experts with decades of license expertise
- Optional managed services for maximum workload reduction
- Ideal for small budgets
- Transparent pricing

Try it out for 14 days for free:
audit-butler.com/trial



Example of an Audit Butler dashboard



Identify **potential savings** and receive all the latest and most accurate information for license audits, **purchases** and/or **sales**, documented and accessible on the Audit Butler **dashboard**.

The Audit Butler dashboard displayed in dark mode

Your ROI potential

Market analysts such as Forrester have conducted studies on the ROI potential that businesses can achieve by using **professional software asset management (SAM)**. **Audit Butler** is a tool with a sensationally fast ROI.

We'll be happy to provide you with a personal analysis – you'll be amazed. **Get in touch today!**

Audit Butler managed & professional services

Want more service, more support and more options?

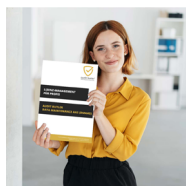
With our managed and professional services, you'll have the license to become a SAM professional!



Onboarding Training



Data Entry Onboarding



Data Maintenance aaS (DMAaS)



Customising

The benefits for you:

- Our experts will take care of data maintenance for you.
- Your data and reporting will always be up to date.
- You don't lose any knowledge and save resources.
- You avoid errors thanks to our decades of license expertise.
- The best possible starting point for your next audit

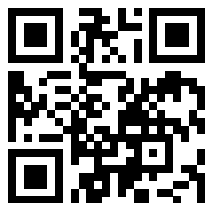
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Why Audit Butler?

Audit Butler provides **full transparency regarding licenses and costs** and ensures you're always ready for an audit. A new solution **for businesses and public bodies of all sizes**.

Over a century of international licensing expertise from various renowned experts from different countries went into the development of our tool and our professional managed services. Our Audit Butler ease-of-use approach will give you optimised guidance in the asset inventory process.

Get in touch today!



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